





Everyone knows lobsters from cold Maine waters are celebrated and preferred worldwide for their exquisite flavor.

For sustainability, Linda Bean's Maine Lobster has the blue ribbon — actually the blue ecolabel — of international certification by the Marine Stewardship Council. Not everyone has it!

Each lobster is individually inspected and graded by hand. Whether you find our live lobsters in a tank, fresh-cooked at restaurants and special events, or frozen to take home for an "anytime" treat, Linda Bean's Maine Lobster is guaranteed to be fished in Maine by Mainers. All Maine, all the time.™

Thank you choosing our mall boat cafe today!

Yours from trap to table,

Vinila)





# Salads

### PORTLAND RED CLAWS SALAD

Saluting Maine's power team training for the Boston Celtics. A great body builder with protein rich Maine lobster meat and hardboiled eggs, potassium loaded avocado, and fresh C-vitamin tomato with farm bacon and locally made cheddar cheese!...\$19.95

## FRESH FARM SALAD

Fresh greens with sliced cucumber, tomato, diced onion, bell peppers and carrots...\$7.25 Want Maine lobster on it?...+\$10.25 or how about Maine crab?...+\$8.25 to add roast chicken...+\$4.50 to add crisp bacon...+\$2.25

### **CRAB & AVOCADO SALAD**

Delicious combination of Maine crabmeat salad made irresistible with avocado, red onion and bell peppers atop fresh greens....\$12.95

#### DRESSINGS:

Ranch, Blue Cheese, Balsamic Vinaigrette, Raspberry Vinaigrette, Italian herb, and Lite Italian.

# Soups

#### LINDA'S CLAM CHOWDER

Freeport Chowder Challenge Winner 2011, and our most popular! 6 oz cup...\$4.25 12 oz bowl...\$7.25

### LINDA'S LOBSTER BISQUE

6 oz cup...\$4.25 12 oz bowl...\$7.25 with lobster meat: cup...\$8.95 bowl...\$14.50

### CHEF'S VEGETABLE SOUP

6 oz cup...\$3.25 12 oz bowl...\$6.50

# Sandwiches

### LINDA BEAN'S PERFECT MAINE<sup>®</sup> TOASTED MALL LOBSTER ROLL

The light dressing of Linda's secret herbs and spices have made this recipe a best seller since 2008!...\$10.95

### COLOSSAL LOBSTER ROLL

6 oz of succulent lobster meat bought right off the boat. Butter toasted as usual but twice the size as the one above...\$19.95

### **CRAB SALAD ROLL**

The sweet delicate flavor of Maine crabmeat lightly blended with Maine Mos-Ness dressing on a butter toasted roll...\$9.55

\* All rolls are available gluten-free!

### TURKEY CLUB

Smoked turkey with crispy bacon, lettuce and tomato on toasted white, wheat or gluten-free bread...\$9.25

THE R. LEWIS CO., LANSING MICH.

## CLASSIC BLT

Bacon, lettuce and tomato on hot butter toasted white, wheat or gluten-free bread...\$7.50

### HUMMUS, TOMATO AND AVOCADO SANDWICH

Delicious garlic hummus spread with rich avocado and tomato on toasted white, wheat or gluten-free bread...\$6.50

## CHICKEN SALAD SANDWICH

A generous helping of roast chicken salad with lettuce and tomato on toasted white, wheat or gluten-free bread...\$6.50

MAKE IT A BASKET Add our Kelpislaw<sup>®</sup> and chips +\$5.00

# **Grilled Cheesens**<sup>™</sup>

#### LINDA BEAN'S GRILLED CHEESEN LOBSTER

Developed at her first stand in Freeport, Linda's twist on the classic grilled cheese sandwich has become a national hit. A panini grilled with succulent sweet lobster, sliced tomato, melted cheddar, and Linda's secret herb dressing. Grilled with your choice of thick white, wheat or glutenfree bread...\$11.95

#### LINDA BEAN'S GRILLED CHEESEN CRAB

A perfectly delicious panini with Maine crabmeat, fresh sliced tomato, avocado and bacon with melted cheddar cheese, grilled on white, wheat or glutenfree bread...\$10.95

### **GRILLED CHEESEN CHICKEN**

Chicken breast, with fresh sliced tomato, red onion, basil pesto and melted cheddar cheese on panini grilled white, wheat or gluten-free bread...\$10.95

### **GRILLED CHEESE SANDWICH**

For the American purist! A thick panini grilled with melted cheddar or American cheese between white, wheat or gluten-free bread...\$5.95 With fresh sliced tomato...\$6.95

> MAKEIT A BASKET Add our Kelpislaw<sup>®</sup> and chips +\$5.00

# **Maine Lobster Fun**

#### **BIB AND PICKER**

Linda Bean's Maine Lobster: In a Class by Itself<sup>®</sup>. Priced by weight and season, choose one or more from our salt water tank! We'll cook and serve you a perfect platter with lemon, our Kelpislaw<sup>®</sup> and melted butter!

#### **LOBSTICKLE™**

From the beach to you, split lobster tail on a stick! Now found at the Boston Garden and baseball parks across America. Developed by us at Linda Bean's Maine Lobster in Rockland! ...Two for \$12.00

Fun's no obstacle... Have a lobstickle!™

# **Sides and Sweets**

#### **KELPISLAW®**

It's our name for this lightly dressed slaw that's brightened with thin blanched slices of Maine grown sugar kelp, the Virtuous Vegetable<sup>®</sup> from Ocean Approved in Portland!...\$2.25

#### VEGETABLE STICKS AND HUMMUS

Light and lively!...\$3.50

### CHIPS

Your choice of plain or sea salt & vinegar...\$3.50

### MAINE BLUEBERRY PIE

Everyone's favorite!...\$4.25

### WEE MAINE WHOOPIE PIE®

The perfect finish! Bite size Maine whoopie pie made in Freeport. Traditional, mint, or peanut butter...\$2.75 each Try all three for \$7.00

# **Maine Lobster To Go**

#### TAKE IT NOW, SPECIALLY PACKED

Choose your own 1 1/4 pound Maine lobsters right out of the live tanks (packed for local travel only)...Seasonally priced.

# ORDER ONLINE, SHIPPED OVERNIGHT

Anywhere in the USA! LindaBeansMaineLobster.com

Each and every lobster we sell is certified sustainable by the MSC, which means it can be traced back to the exact wharf and the hard-working Maine fishermen who fished it.





\*Consuming raw or under cooked meats, fish, shellfish, poultry or eggs can increase your chances of food borne illness. This facility may use wheat, egg, milk, soy, peanuts, tree nuts, fish and shellfish.

# Beverages

MAINE BEER ON TAP....\$5.25 Gritty's Red Claws Ale Gritty's Vacationland Summer Ale Atlantic Brewing Company New Guy IPA Atlantic Brewing Company Real Ale

### WINE BY THE GLASS

#### WHITE

Cellardoor Winery Viognier, Maine...\$8.00 Ca Donini Pinot Grigio, Italy...\$6.00

### RED

Cellardoor Winery Zinfandel, Maine...\$8.00 Montpellier Pinot Noir, California...\$6.00

## NON-ALCOHOLIC Moxie and Diet Moxie \$1.50

Maine Root Sodas...\$2.50

Blueberry, Lemon Lime, Mandarin Orange, Root Beer, Ginger Brew, Mexicane Cola Summit Spring® Maine Water...\$2.75 Iced Tea...\$2.50 Horizon organic chocolate milk...\$3.25 Horizon organic milk...\$3.25



# **Our Community**

We are proud to work with these Maine companies to promote jobs and sustainability in this great state.

ATLANTIC BREWING COMPANY **BETTY REEZ WHOOPIEZ** THE BRAND COMPANY **BROOKS TRAP MILL** CELLARDOOR WINERY DELORME DAVID MATERO ARCHITECTURE FAST SIGNS **GRITTY MCDUFF'S** MAINE RED CLAWS MAINE ROOT MAINELY EMBROIDERY MARINE ECOLOGICAL HABITATS NATIONAL DISTRIBUTORS OCEAN APPROVED PFG NORTHCENTER REDMAN MARINE EABRICATORS SFABEE FLECTRIC INC. SYSCO NORTHERN NEW ENGLAND WIDE ANGLE MARKETING YARMOUTH PRINTING ZACHAU CONSTRUCTION

Bar Harbor Freeport Portland Thomaston Lincolnville Yarmouth Bath South Portland Portland Portland Portland Bath Biddeford Portland Portland Augusta Eliot Scarborough Westbrook Leominster, MA Yarmouth Freeport

# Lobster for the 21st Century<sup>®</sup>

Our Maine employees number about 150, we source between 6 and 10 million pounds of lobster a year, and we do two things with it: 1) pack and ship it live through the USA and 2) cook, package and sell it into USA markets. We also buy, process and pack about 2 million pounds of fresh crabmeat, and we process Maine shrimp when available in season.

This location was developed by the Hospitality Division, with boat design by its Executive Corporate Chef Andrew Omo from Bath working closely with General Growth Properties, owners and managers of The Maine Mall to establish something completely new and innovative. Anchored in the center court of the Mall's one million square feet of shopping area, *Miss Moxie Maine* was fabricated by Zachau Construction Company, Freeport.

Unveiled after weeks of secrecy, the boat's unique design skylights the cooking crew inside making Bean's most popular quick meals, including her famous lobster roll recipe that has now reached an estimated 2 million served.

Miss Moxie Maine is a visual statement of our trap-to-table involvement in the Maine lobster industry since 2007. Maine small boat fishermen face risks, economic challenges and a short season destiny, so our founder and brand leaders, together with The Maine Mall, will work



together with your support to help the Maine lobster fishery move its marketing ahead with gusto!

IT STIRS YOUR PRIMAL SENSES<sup>®</sup> SUSTAINABLE • TRACEABLE • EASY TO EAT! • FUN!

LindaBeansMaineLobster.com