

LINDA BEAN'S PERFECT MAINE WEDDINGS
FACEBOOK CONTEST RULES
January & February 2015

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

The contest is sponsored by Linda Bean's Perfect Maine Weddings, LLC (hereinafter the 'Sponsor'). This contest is governed by these official rules ('Official Rules'). By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by the Sponsor and its agents, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook.

PRIZES

Two contestants will win the use of Linda Bean's Perfect Maine Weddings facilities for a period of forty-eight hours for their wedding, one contestant winning the use of the Farm at Webb Lake Woods facility in Weld, Maine and the other, the Glenmere Church facility in St. George, Maine. The forty-eight hour period commences at noon on the day prior to the wedding and ends at noon on the day following the wedding, with set-up and clean-up to be completed within this period.

Selection of dates are subject to availability. No other services connected with use of either facility are included. The Winners are required to sign and comply with the standard contract for use of each facility, with only the base rental fee waived, within two weeks of the date the entrant is notified of his or her win.

ELIGIBILITY

The Contest is open to legal residents of the United States, where not prohibited by law, who are at least 18 years of age or older at the time of entry, who have Internet access and a valid e-mail account prior to the beginning of the Contest Period. Sponsor has the right to verify the eligibility of each entrant.

Individuals employed by Linda Bean's Perfect Maine LLC ('Sponsor'), its affiliate companies, subsidiaries, advertising and promotion agencies, or judges (collectively 'Promotion Parties') at any time during the Promotion Period, and members of their immediate family (parent, child, sibling or spouse of any of the foregoing) or persons living in the same household (those living in the same household for at least 3 of 12 months preceding the Promotion Period), are not eligible.

SWEEPSTAKES PERIOD

All entries (submissions) must be received on or before the time stated below. Sponsor reserves the right to extend or shorten the contest at its sole discretion.

HOW TO ENTER

You can enter the Contest by having your picture taken at the Linda Bean's Perfect Maine® Weddings booth at

- the Maine Wedding Association Show in Portland, Maine on January 10 & 11, 2015,
- the Worcester Bridal Show on January 17, & 18, 2015 or
- the Maine Wedding Association Show in Augusta, Maine on January 25, 2015.

Entrants must fill out all required fields on the entry form to participate in the contest. After submitting the required information for the contest, the entrant's photo will be posted to the Sponsor's Facebook page. Each participant may enter only once and must choose one of the two wedding locations. Each entrant must go to the Sponsor's Facebook page and then share his or her photo as many times as they want, encouraging their friends to 'like' their photo on the Sponsor's Facebook page. Entrants should tag themselves in their photo, but may not violate Facebook's rules by tagging themselves in content that does not actually depict them.

WINNER SELECTION

Three semi-finalists will be selected for the Farm at Webb Lakes Woods location in Weld, Maine and another three for the Glenmere Church location in St. George, Maine. The semi-finalists will be chosen based upon the greatest number of 'likes' posted by people who liked the entrant's photo in the Sponsor's Timeline. 'Likes' that occur on the sponsors picture of each entrant are the only 'likes' that are included in the final count. People liking your status with the picture in it, or liking a shared status do not count. 'Likes' must be on the sponsors image, on the sponsors page. The selection will be made based upon the total number of 'likes' achieved as of February 12, 2015 at noon, EST.

The semi-finalists will then be contacted and asked to send in a short story of how they met or how they became engaged, together with a digital photograph of the couple to be wed. The submissions will be made by e-mail to weddings@lindabeansperfectmaine.com and shall be due on or before February 13, 2015 at 6:00 p.m. EST. The Sponsor will select, at its sole discretion, a winner for each location.

The winners will be announced at Sponsor's discretion. Note: You are not a winner of any prize until you have been verified as a winner by the Sponsor. Announcement and instructions for prize will be sent to the e-mail address supplied on the potential prize winner's entry form and essay. Potential winners have twenty-four (24) hours from the time the e-mailed announcement is sent to send a reply to the Sponsor. Potential winners may be asked to verify eligibility and sign a Release & Waiver of Liability. Verification must be completed within twenty-four (24) hours of the potential winner notification. Failure to respond within twenty-four (24) hours of potential winner notification or failure to verify eligibility may result in disqualification and an

alternative potential winner may be selected. Each entrant is responsible for monitoring his/her e-accounts for prize notification and receipt or other communications related to this sweepstakes.

If a potential prize winner cannot be reached by Administrator (or Sponsor) within twenty-four hours of notification, using the contact information provided at the time of entry that potential prize winner shall forfeit the prize. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept the prize, does not comply with Sponsor's instructions, or if the prize is returned as undeliverable, the prize may be forfeited, in Sponsor's sole discretion. If any potential winner forfeits a prize, then the prize may be awarded to an alternate winner, selected from among all remaining eligible Entries received, as determined by Sponsor in its sole discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason. Each prize will only be awarded to a verified winner. If any correspondence to a potential winner is returned as undeliverable, the corresponding prize will be forfeited. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her prize.

By accepting prize, entrants consent to Sponsor's use of their name, photograph and/or likeness, address, voice, statements made by or attributed to them and their wedding photos (including those taken by a professional) taken at the wedding site, in perpetuity, in any and all media now known or hereafter developed (including, without limitation, print, broadcast and Internet), for all legitimate business purposes including advertising and promotional activities without additional compensation, unless prohibited by law.

Limit one prize per person.

Decisions of the Sponsor is final in all matters relating to this promotion.

ADDITIONAL LIMITATIONS

Linda Bean's Perfect Maine® Weddings Facebook page, and all other Facebook pages operated by Linda Bean's Perfect Maine® affiliates, are moderated. Postings may not contain any offensive or vulgar language nor depict any pornographic or illegal act. Any postings containing such language or any other inappropriate content, as determined by Sponsor in its sole and absolute discretion, will be considered ineligible and will not be part of the Promotion.

By submitting an Entry, each Entrant agrees that his or her Entry complies with these Official Rules. Each Entrant also agrees that Sponsor may disqualify the Entrant from the Promotion if Sponsor believes, in its sole and absolute discretion, that an Entry fails to comply with these Official Rules. If Sponsor rejects any Entry, such Entry will be disqualified and will not be considered a valid Entry. The submission of an entry and the designation of a 'like' for a Facebook page or entry is solely the responsibility of the entrant. Entries may only be made according to the method described above. Automated entries (including but not limited to entries

submitted using any robot, script, macro, or other automated service) are not permitted and will be disqualified. Only eligible entries actually received by Promotion Parties will be eligible. Illegible, unintelligible, incomplete, or garbled entries will be disqualified.

OWNERSHIP OF ENTRIES: By submitting an Entry, each entrant agrees Sponsor shall own the Entry submitted (including the original photograph, the essay submitted and any other contract, including the copyright thereto and all rights embodied therein) and that it and its designees may exploit, edit, publish, use, adapt, exploit, modify, copy, disseminate or dispose of any Entry, the concepts embodied therein or any elements thereof, online, in print, film, television, or in any other media for advertising and promotional purposes without compensation or notification to the entrant of any kind, except as prohibited by law.

Only the prizes specified in the numbers indicated will be awarded. Prizes are non-transferable, with no cash redemption or equivalent. Sponsor reserves the right to substitute a prize or prize component of equal or greater value should a prize or any component of a prize become unavailable. Except as specifically provided herein, Prize packages do not include insurance, personal expenses, incidental charges, gratuities, or any other items not specifically described in these Official Rules. All applicable taxes and usage charges on prizes are the sole responsibility of the winner. If required by law, Sponsor or its agents shall require payment from winner of taxes to be remitted to the appropriate taxing authorities. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of prizes awarded. Sponsor makes no representation or warranties concerning the appearance, safety or performance of any prize awarded.

Sponsor is not responsible for any lost, late, misdirected, stolen, illegible, incomplete entries, or for any computer, online, telephone or technical malfunctions that may occur. Promotion Parties are not responsible for any incorrect or inaccurate information, whether caused by website users, any of the equipment or programming associated with or utilized in the Promotion, or any technical or human error which may occur in the processing of submissions in the Promotion. Promotion Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Promotion Parties are not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. Promotion Parties are not responsible for any injury or damage to participants or to any computer related to or resulting from participating or downloading materials in this Promotion. If, for any reason, the Promotion is not capable of running as planned, including determination by Facebook that the contest violates its rules, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Promotion Party which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion and select winners from among all eligible entries received prior to the cancellation. Persons found tampering with or abusing any aspect of this Promotion, or whom Sponsor believes to be causing malfunction, error, disruption or damage will be disqualified. **CAUTION: ANY ATTEMPT BY**

AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors.

By submitting an Entry, entrant acknowledges and agrees that Sponsor may obtain many Entries in connection with this Promotion and/or other contests staged and/or promoted by the Sponsor or produce materials similar to such Entries, and that such Entries may be similar or identical in theme, idea, format or other respects to other Entries submitted in connection with this Promotion. Entrant waives any and all claims entrant may have had, may have, and/or may have in the future, that any Entry and/or other works accepted, reviewed and/or used by the entrant may be similar to his/her Entry, or that any compensation is due to entrant in connection with such Entry or other works used by Sponsor.

By participating in this Promotion, entrants agree to release and hold harmless Promotion Parties and each of their respective parent companies, affiliates, subsidiaries, officers, directors, representatives, agents and employees, from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, 1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; or 2) participation in the Promotion or any prize related activities, including but not limited to traveling to or from any prize related activity.

By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor and judges, which shall be final in all respects relating to this Promotion; (b) to release, discharge and hold harmless Sponsor, its agencies and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, 'Released Parties') from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize; and (c) to the use of his/her name, voice, performance, photograph, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation, notification or additional consents from entrant or any third party and without prior notice, approval or inspection (unless prohibited by law), and to execute specific consent to such use if asked to do so.

PRIVACY: By participating in this Promotion, entrants agree to Sponsor's use of their personal information for both online and offline direct marketing purposes. Your personal information may be shared with the other Promotion Parties. The individual Promotion Parties are solely responsible for their use of this information.

ARBITRATION AND CHOICE OF LAW: Except where prohibited by law, as a condition of participating in this Promotion, Entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the Entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than Entrant's actual out-of-pocket expenses (i.e., costs associated with entering this Promotion), and Entrant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Maine, USA without regard to Maine choice of law rules.

WINNERS LIST: To obtain an official list of the names of the winners, send a self-addressed stamped business-size envelope to: Linda Bean's Perfect Maine Weddings, PO Box 239, Port Clyde, Maine 04855. All requests must be received within thirty days of the end of the initial submission date and time.

OFFICIAL RULES: If you would like a copy of these Official Rules, please send a self-addressed stamped envelope to: Linda Bean's Perfect Maine Weddings, PO Box 239, Port Clyde, Maine 04855. Vermont residents may omit the return postage. Request received after the close of the Promotion Period will not be honored.

SPONSOR: Linda Bean's Perfect Maine Weddings, LLC, PO Box 239, Port Clyde, Maine 04855.

Linda Bean's Perfect Maine® is a registered trademark of LB Brands, LLC.